



CAMPUS RECRUITING

Challenges & Opportunities

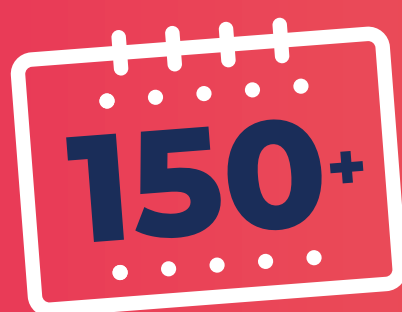
With the race for talent intensifying, campus recruiters are feeling the pressure to increase velocity and win the hearts and minds of qualified candidates sooner.

A competitive market.

The campus recruitment landscape has never been so intense, here's what you need to know:



jobs are filled by interns or recent college graduates



the number of live campus recruiting events each campus recruiter attends each year



the number of resumes received for each job posting



annual college career fairs visits by campus recruiters



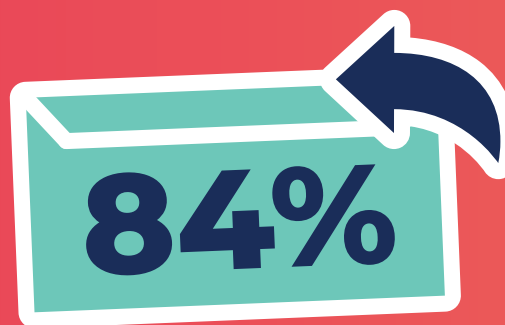
number of days from job posting to accepted offer

A new candidate mindset.

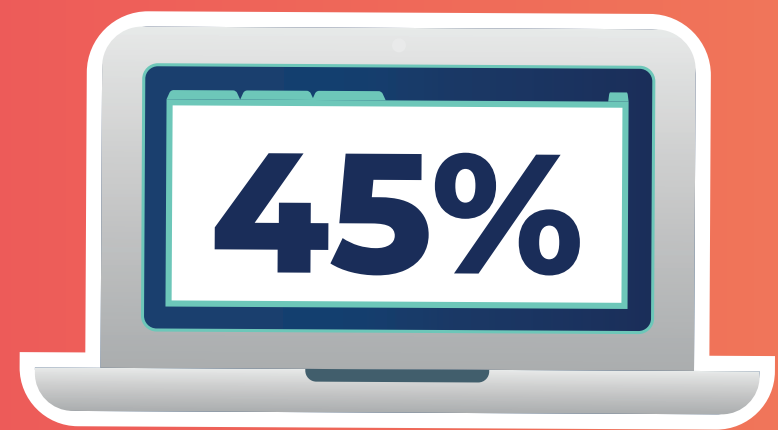
Campus applicants have become more technology-savvy and expect employers to keep them digitally engaged in order to be chosen over competitors. Here are the stats:



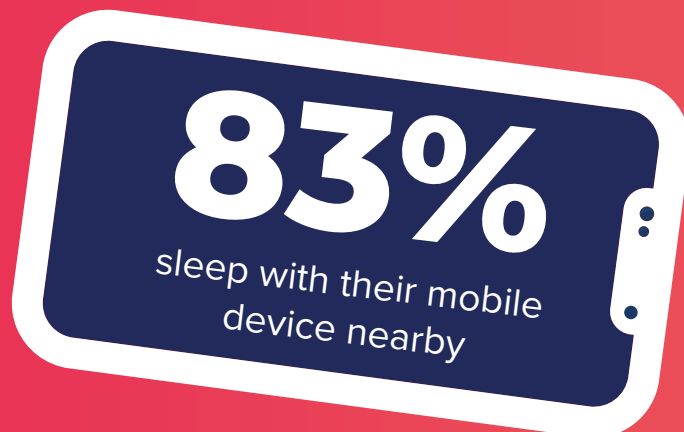
are either mostly or always connected online



consider how quickly a company responds as a factor in evaluating employment opportunities



go online to positively rate a company's efforts to attract talent.



sleep with their mobile device nearby



more likely to purchase with same-day delivery & take a similar approach to job hunting.

WHY DOES RECRUITMENT NEED TO REACT?

Losing out on a qualified recruit could mean months, if not years, of work gone to waste and the search for other qualified candidates must start over - but now with a picked-over talent pool.

97% of campus applicants using Oleeo positively rate the solution for delivering great engagement.

Want to know more?

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Oleeo's Recruiting Enablement Platform is the vanguard of campus recruiting, with the applicant-friendly solution that organizations need to attract and hire the best college and graduate talent.

WE'RE MORE POWERFUL TOGETHER.