



MAKING THE MOST OF INTELLIGENT AUTOMATION IN RECRUITING ENABLEMENT

Used well, automation turns best practice into common practice by providing structure, consistency and fairness to recruitment activities and systems. Benefits on offer include:



Staying in constant contact with potential hires.



Facilitating human interaction through CRM tools and reminders, giving recruiters more time.



Progressing large volumes of candidate applications quickly and reliably, saving time and money.



Easing candidate selection, through integrated features like video interviewing & social media.



Searching, sorting and filtering candidates into set tiers from data gathered, allowing identification of the most qualified.



Making interviewers more informed automatically generating itineraries, when a candidate books an assessment.



Streamlining the fluency of the application process, the speed to hire and any onboarding processes that can be done online.

Helping recruiters focus their **maximum attention** and time on qualified candidates using early CV screening software.



Ensuring dedicated time for employers to **support greater candidate experiences** and issuing bespoke communications.

Identifying people with targeted keywords within their social media profiles.

